



TECNIA INSTITUTE OF ADVANCED STUDIES-CDL

Recognized by Distance Education Council (IGNOU), New Delhi

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Centre for Distance Learning Approved by UGC & DEB

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DATESHEET : PGDM (OLD SCHEME)					
2011 BATCH					
THIRD SEMESTER (SPECIALIZATIONS)					
S.No.	Date	Day	TIME	Paper Code	Paper Name
1	31-03-14	Mon	10 - 11 AM	TDL -12	Business Policy & Strategic Management
2	01-04-14	Tue	10 - 11 AM	TDL-13	Management Information System
3	02-04-14	Wed	10 - 11 AM	TDL-19	Business Legislation
FIRST SPECIALIZATION					
4	03-04-14	Thu	10 - 11 AM	THR-01 /TFIN-01 / TMKT-01	Performance Management / Management of Financial Services and Institutions / Brand Management
5	04-04-14	Fri	10 - 11 AM	THR-02/TFIN-02/TMKT-02	Training and Development / Project Management and Infrastructure Finance / Service Marketing
6	05-04-14	Sat	10 - 11 AM	THR-03/TFIN-03/TMKT-03	Organisational Change and Development / Multinational Financial Management / Consumer Behaviour
SECOND SPECIALIZATION					
7	07-04-14	Mon	10 - 11 AM	THR-01 /TFIN-01 / TMKT-01	Performance Management / Management of Financial Services and Institutions / Brand Management
8	08-04-14	Tue	10 - 11 AM	THR-02/TFIN-02/TMKT-02	Training and Development / Project Management and Infrastructure Finance / Service Marketing
9	09-04-14	Wed	10 - 11 AM	THR-03/TFIN-03/TMKT-03	Organisational Change and Development / Multinational Financial Management / Consumer Behaviour