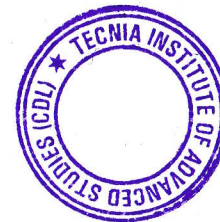


**(SCHEME OF EXAMINATIONS)**

Scheme of Programme Code: 005 Programme Name: POST GRADUATE DIPLOMA IN MARKETING MANAGEMENT Scheme ID: TDL2014005  
Institution Code: 007 Institution: TECNIA INSTITUTE OF ADVANCED STUDIES- CDL

Sem./Year: 03 SEM./02nd YR.

S.No.	Course Code	Course Title	Credit	Type	Mode	Internal Assessment	Term End Examination	Maximum Marks	Pass Marks
1	TDL - 14	COMPUTER NETWORKS AND INTERNET	4	Theory	compulsory	30	70	100	50
2	TDL - 15	OPERATIONS RESEARCH	4	Theory	compulsory	30	70	100	50
3	TDL - 16	INTERNATIONAL BUSINESS	4	Theory	compulsory	30	70	100	50
4	TMKT - 01	BRAND MANAGEMENT	4	Theory	compulsory	30	70	100	50
5	TMKT - 02	SERVICE MARKETING	4	Theory	compulsory	30	70	100	50
6	TMKT - 03	CONSUMER BEHAVIOUR	4	Theory	compulsory	30	70	100	50



LEGEND

PAPER ID (CREDITS)	
Internal	External
TOTAL	

A: Absent C: Cancelled  
 D: Detained RL: Result Later  
 CS: Credit Secured  
 AP: Already Passed

Result of Programme Code: 05 Programme Name: POST GRADUATE DIPLOMA IN MARKETING MANAGEMENT Sem./Year: 3RD SEM/2ND YR Batch: Jan,2014 Examination: Jul,2015

S.No.	Roll no./ Name	Institution: TECNIA INSTITUTE OF ADVANCED STUDIES- CDL												CS/Remarks	
1	1401001B MANOJ BHARGAVA	TDL-14 (4)		TDL-15 (4)		TDL-16 (4)		TMKT-01 (4)		TMKT-02 (4)		TMKT-03 (4)		24	
		27	51	27	52	26	54	26	53	28	53	26	56		
		77		77		80		79		81		82			
2	1401002B SACHIN SONI	TDL-14 (4)		TDL-15 (4)		TDL-16 (4)		TMKT-01 (4)		TMKT-02 (4)		TMKT-03 (4)		24	
		27	43	27	45	27	47	28	44	28	44	26	44		
		70		72		74		72		72		70			
3	1401003B ANIL KUMAR	TDL-14 (4)		TDL-15 (4)		TDL-16 (4)		TMKT-01 (4)		TMKT-02 (4)		TMKT-03 (4)		24	
		26	51	27	52	26	54	26	53	28	53	26	56		
		77		77		80		79		81		82			
4	1401004B ARVIND SINGH	TDL-14 (4)		TDL-15 (4)		TDL-16 (4)		TMKT-01 (4)		TMKT-02 (4)		TMKT-03 (4)		24	
		27	42	28	42	27	43	27	47	29	46	27	43		
		69		70		70		74		75		70			
5	1401005B MANISH KUMAR	TDL-14 (4)		TDL-15 (4)		TDL-16 (4)		TMKT-01 (4)		TMKT-02 (4)		TMKT-03 (4)		24	
		27	45	28	42	28	46	28	43	24	48	29	47		
		72		70		74		71		72		76			
6	1401007B RITU	TDL-14 (4)		TDL-15 (4)		TDL-16 (4)		TMKT-01 (4)		TMKT-02 (4)		TMKT-03 (4)		24	
		28	45	28	42	28	46	28	43	27	48	29	47		
		73		70		74		71		75		76			

\* Passed with Grace Marks  
 \*SID: Student ID; Scheme ID: The Scheme applicable to the student.  
 Date on which pdf made: 25/08/2015

*Handwritten signatures and stamps:*  
 - A green signature on the left.  
 - A purple circular stamp of TECNIA INSTITUTE OF ADVANCED STUDIES (CDL) in the center.  
 - A handwritten signature in the middle.  
 - A large handwritten signature on the right.