

POST GRADUATE DIPLOMA IN MANAGEMENT

Approved by AICTE

The Program Includes Five Specializations with
Family Business Management

PGDHRM <i>Human Resource Management</i>	PGDFM <i>Financial Management</i>	PGDOM <i>Operations Managements</i>
PGDMM <i>Marketing Managements</i>		PGDIM <i>Management</i>



TECNIA

INSTITUTE OF ADVANCED STUDIES-CDL

Center for Distance Learning, Delhi

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Teaching Methodology

The Faculty at TIAS -CDL uses a mix of teaching methods to make the best of the learning process. As far as the quality of the delivery of PGDM, programme is concerned; the faculty is competent to meet the quality commitment. It is expected that students are dedicated and have keen desire to learn for taking best advantage of our competent faculty. Various methods use are:

- Online Study Material
- Easy to use LMS accessible anytime anywhere
- Self-learning printed course material.
- Face to Face Contact
- Personal contact programme for each course.
- Assignments for assessment and feedback.
- E-Learning Facility Available 24X 7
- Interaction with academic counselors for problem solving
- Accesses to Tecnia TV on internet
- Recorded lectures by Eminent Faculty
- Live sessions for Interactive Learning.

Faculty

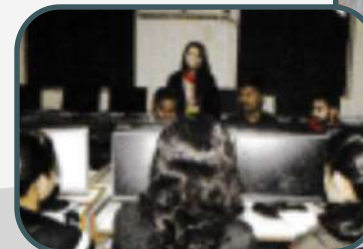
Faculty at TIAS -CDL is a healthy blend of academicians and eminent personalities from academic and industry to deliver the knowledge, skills and realities of corporate world in tune with latest developments. Thus TIAS-CDL has access to in-house and external competent faculty resource, for quality delivery, utilizing interactive and participating tools/techniques during teaching.



Why to join

Tecnia Institute of Advanced Studies-CDL

- Can pursue while doing a job.
- Twenty years of Expertise for Conduct of Management Programs
- Metro Connectivity through Pitampura & Rohini East
- Ultra-Modern-State of the Art Infrastructure
- Virtual Job fairs and career assistance
- Enrich Corporate Resource Center
- Fully Equipped Campus
- Conference Room, Auditorium
- Rich Library
- Computer Lab
- Cafeteria
- Wifi Connectivity for students
- More Than 1,000 Tecnia Alumni own eminent positions across the Globe.



PGDM Curriculum

Two Year PGDM with Specialization

SEMESTER- 1

Course Code	Course Title (Core)	Credits
TDL-01	Management Process & Organizational Behavior	6
TDL-02	Decisions Sciences	6
TDL-03	Information Technology Management	6
TDL-04	Business Communication	6
TDL-05	Business & Legal Environment	6

SEMESTER- 2

TDL-06	Financial Management	6
TDL-07	Marketing Management	6
TDL-08	Business Research	6
TDL-09	Operations Management	6
TDL-10	Human Resource Management	6

SEMESTER- 3

TDL-11	Management for International Business	6
TDL-12	Entrepreneurship & Small Business Management	6
TDL-13	Business Intelligence & Applications	6
TDL-14	Strategic Management	6
TDL-15	Corporate Social Responsibility, Human Value & Ethics	6

SEMESTER- 4

-	Elective I, II,III, IV	6
TDL-1	Project	6

List Of Electives

FINANCE

Course Code	Course Title	Credits
TFIN-01	Management Of Financial Services And Institutions	6
TFIN-02	Project Management And Infrastructure Finance	6
TFIN-03	Multinational Financial Management	6
TFIN-04	Management Of Banking And Insurance	6
TFIN-05	Security Analysis And Portfolio Management	6
TFIN-06	Financial Derivatives	6

MARKETING

TMKT-01	Brand Management	6
TMKT-02	Service Marketing	6
TMKT-03	Consumer Behavior	6
TMKT-04	Customer Relationship Management	6
TMKT-05	Sales and Distribution Management	6
TMKT-06	Retail Management	

OPERATIONS

TOM 01	Operations Management (OM)	6
TOM 02	Logistic and Supply Chain Management	6
TOM 03	Project Management	6
TOM 04	Material Management	6
TOM 05	Operation Research	6
TOM 06	Production Management	

HUMAN RESOURCE

THR-01	Performance Management	6
THR-02	Training And Development	6
THR-03	Organizational Change And Development	6
THR-04	Industrial Relations And Labour Legislations	6
THR-05	Strategic Human Resource Management	6
THR-06	Cross Cultural Human Resource Management	

About Tecnia Institute of Advanced Studies- CDL

Tecnia Institute of Advanced Studies-CDL Centre was initially approved by Joint committee of UGC-AICTE-DEC, Ministry of HRD, Govt. of India, vide letter no. F.No. DEC/Recog / 2009/3181 Dated 09/09/09 in the year 2009; and is approved as standalone institute by UGC notification 11th October 2017 and recognized by AICTE for Open & Distance Learning (ODL Mode) for following courses PGDIM; PGDFM, PGDOM, PGDHRM, PGDMM specialized with Family Business Management.

Tecnia Institute of Advanced Studies -CDL offers the Post Graduate Diploma in Management, is specially focused and devised to help the learner secure commendable positions in today's business environments. Four semesters, two year program provides an intense, enhancing and challenging learning curve. The curriculum has been designed to lay a strong foundation for design and analytical skills of the students and covers all important areas of management specializations. The Program developed for professional managers ready to work at responsible positions in a global environment.

Eligibility

- Passed Bachelor's Degree of minimum 3 years duration.

Program Structure

- PGDM is covered in Four (4) semesters.
- The Program is of total one hundred and fourteen (114) credits. It includes Fifteen (15) Core courses with a total of Ninety (90) credits, Four (4) Elective courses with a total of Sixteen (16) credits and a Project work of Eight (8) credits.
- In the first two semesters the student will imbibe concepts in all the key areas of fundamental and functional management. The third and fourth semester

will focus on the area of chosen specialization. The electives have to be chosen from the choice given in that area and the project dissertation has to be submitted in that area as well.

- Duration of the program is Twenty-four (24) months. However the program can be completed within Four (4) years from the time of admission.
- To get a Post Graduate Diploma with specialization, a student has to successfully complete Four (4) electives in one specialization

Why to Join PGDM

- Ranked Distance Learning Standalone Institute for Management Programs.
- Complete Post Graduation Diploma in Management in 2 Years,
- Approved by AICTE
- Choice Based System of Education for five specialization.
- Tailor-made Curriculum as per Industry requirements.
- Benchmarked Pedagogy with International parameters
- Learned and Industrial Experienced Faculty
- Dissertation/Summer Project Work in Student's own domain.
- Flexibility for Academic Pursuits to Optimize Students time
- Soft Skills development programmes.
- Learning Pace set by Learner
- Workshops / Seminars / Conferences.
- Regular webinars by industry leaders