## Tecnia Institute of Advanced Studies-CDL

Standalone Institute, Approved by AICTE
B-71/2, WAZIRPUR, INDUSTRIAL AREA, WAZIRPUR NORTH WEST DELHI, Delhi, 110052
Examination Cell

| Date Sheet for End Term THEORY Examination (September, 2023) |  |  |
| :---: | :---: | :---: |
| Post Graduate Diploma in Management - Regular (Trimester-Based) |  |  |
| (PROGRAMME CODE: 1-7462780206) |  |  |

LIST OF ELECTIVES FOR FINANCIAL MANAGEMENT, MARKETING MANAGEMENT, HUMAN RESOURSE MANAGEMENT AND OPERATIONS MANAGEMENT (PGDFM, PGDMM, PGDHRM, PGDOM ):

| FINANCE | MARKETING |  |  |
| :--- | :--- | :---: | :---: |
| Course Code/Course Title | Course Code/Course Title |  |  |
| TFBM-01: Essentials of Family <br> Business <br> Management | TMKT-01: Brand Management |  |  |
| TFBM-02: Business Plan, Private <br> Equity, Franchísing, Social <br> Entrepreneurship | TMKT-02: Service Marketing |  |  |
|  | HUMAN RESOURCE |  |  |
| OPERATIONS | Course Code/Course Title |  |  |
| Course Code/Course Title | THR-01: Training and Development |  |  |
| TOM-01: Operations Management (OM) | THR-02: Organizational Change and |  |  |
| TOM-02: Logistic and Supply Chain <br> Management |  |  |  |
|  |  |  |  |

Note:

1) Examination will be on Online Mode and Proctored Examinations.
2) Books, any other printed/ hand-written/ course materials, etc., bags, mobile phones, programmable calculators \& other electronic gadgets are not-permitted during the examinations, if such materials found, the same may booked under unfair means case.

