TECNIA INSTITUTE OF ADVANCED STUDIES – CDL

POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)-ODL- 3 Years

SCHEME OF EXAMINATION (2015-18 BATCH) OF PGDIM- TDL2015001

SCHEME OF EXAMINATIONS OF PGDIM-FIRST SEMESTER

Programme Name:POST GRADUATE DIPLOMA IN MANAGEMENT

Scheme ID:TDL2015001

Scheme of Programe Code:TDL **Sem. / Year: 01 SEM. / 01st YR.**

Institution Code: **Institution: TECNIA INSTITUTE OF ADVANCED STUDIES-CDL**

S. No.	Course Code	Course Title	Credit	Type	Mode	Internal Assessment	Term End Examination	Maximum Marks	Pass Marks
1	TDL – 01	Management Process & Organizational Behavior	4	Theory	compulsory	35	65	100	50
2	TDL – 02	Decision Sciences	4	Theory	compulsory	35	65	100	50
3	TDL – 03	Managerial Economics	4	Theory	compulsory	35	65	100	50
4	TDL – 04	Accounting for Management	4	Theory	compulsory	35	65	100	50
5	TDL – 05	Information Technology Management	4	Theory	compulsory	35	65	100	50
6	TDL – 06	Business Communication	4	Theory	compulsory	35	65	100	50
7	TDL – 07	Business and Legal Environment	4	Theory	compulsory	35	65	100	50

SCHEME OF EXAMINATIONS OF PGDIM-SECOND SEMESTER

Programme Name:POST GRADUATE DIPLOMA IN MANAGEMENT

Scheme ID:TDL2015001

Scheme of Programe Code:TDL **Sem. / Year: 02 SEM. / 01st YR.**

Institution Code: **Institution: TECNIA INSTITUTE OF ADVANCED STUDIES- CDL**

S. No.	Course Code	Course Title	Credit	Type	Mode	Internal Assessment	Term End Examination	Maximum Marks	Pass Marks
1	TDL – 08	Management of Technology, Innovation &Change	4	Theory	compulsory	35	65	100	50
2	TDL – 09	Financial Management	4	Theory	compulsory	35	65	100	50
3	TDL – 10	Marketing Management	4	Theory	compulsory	35	65	100	50
4	TDL – 11	Business Research	4	Theory	compulsory	35	65	100	50
5	TDL – 12	Operations Management	4	Theory	compulsory	35	65	100	50
6	TDL – 13	Human Resources Management	4	Theory	compulsory	35	65	100	50
7	TDL – 14	E-Business	4	Theory	compulsory	35	65	100	50

SCHEME OF EXAMINATIONS OF PGDIM-THIRD SEMESTER

Programme Name:POST GRADUATE DIPLOMA IN MANAGEMENT

Scheme of Programe Code:TDL   Scheme ID:TDL2015001   **Sem. / Year: 03 SEM. / 02nd YR.**

Institution Code: Institution: TECNIA INSTITUTE OF ADVANCED STUDIES- CDL

S. No.	Course Code	Course Title	Credit	Type	Mode	Internal Assessment	Term End Examination	Maximum Marks	Pass Marks
1	TDL -15	Management of International Business	4	Theory	compulsory	35	65	100	50
2	TDL -16	Information Systems Management	4	Theory	compulsory	35	65	100	50
3	TDL -17	Entrepreneurship Development	4	Theory	compulsory	35	65	100	50
4	TMKT-01	Consumer Behavior	4	Theory	compulsory	35	65	100	50
5	TMKT-04	Services Marketing	4	Theory	compulsory	35	65	100	50
6	TFIN-02	Financial Markets and Institutions	4	Theory	compulsory	35	65	100	50
7	THR -03	Training & Development Systems & Pract:	4	Theory	compulsory	35	65	100	50

SCHEME OF EXAMINATIONS OF PGDIM-FOURTH SEMESTER

Programme Name:POST GRADUATE DIPLOMA IN MANAGEMENT

Scheme of Programe Code:TDL   Scheme ID:TDL2015001   **Sem. / Year: 04 SEM. / 02nd YR.**

Institution Code: Institution: TECNIA INSTITUTE OF ADVANCED STUDIES- CDL

S. No.	Course Code	Course Title	Credit	Type	Mode	Internal Assessment	Term End Examination	Maximum Marks	Pass Marks
1	TDL-18	Business Intelligence and Applications	4	Theory	compulsory	35	65	100	50
2	TDL-19	Strategic Management	4	Theory	compulsory	35	65	100	50
3	TDL-20	Corporate Social Responsibility, Human	4	Theory	compulsory	35	65	100	50
4	TMKT-06	Advertising and Brand Management	4	Theory	compulsory	35	65	100	50
5	TFIN-06	Mergers, Acquisitions and Corporate Res	4	Theory	compulsory	35	65	100	50
6	THR-06	Organizational Development	4	Theory	compulsory	35	65	100	50

SCHEME OF EXAMINATIONS OF PGDIM-FIFTH SEMESTER

Scheme of Programe Code:TDL   Scheme ID:TDL2015001   **Sem. / Year: 05 SEM. / 03 rd YR.**

Institution Code: **Institution: TECNIA INSTITUTE OF ADVANCED STUDIES-CDL**

S. No.	Course Code	Course Title	Credit	Type	Mode	Internal Assessment	Term End Examination	Maximum Marks	Pass Marks
1	TDLP – 01	Summer Training Report	8	Theory	compulsory	60	140	200	50

SCHEME OF EXAMINATIONS OF PGDIM-SIXTH SEMESTER

Programme Name:POST GRADUATE DIPLOMA IN MANAGEMENT

Scheme of Programe Code:TDL   Scheme ID:TDL2015001   **Sem. / Year: 06 SEM. / 03 rd YR.**

Institution Code: **Institution: TECNIA INSTITUTE OF ADVANCED STUDIES- CDL**

S. No.	Course Code	Course Title	Credit	Type	Mode	Internal Assessment	Term End Examination	Maximum Marks	Pass Marks
1	TDLP – 02	Project Dissertation	8	Theory	compulsory	60	140	200	50