TECNIA INSTITUTE OF ADVANCED STUDIES – CDL

POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)-ODL- 3 Years

(SCHEME OF EXAMINATIONS)

Programme Name:POST GRADUATE DIPLOMA IN MANAGEMENT

Scheme of Programe Code:TDL

Scheme ID: 1   Sem. / Year: 01 SEM. / 01st YR.

Institution Code: Institution: TECNIA INSTITUTE OF ADVANCED STUDIES-CDL

S. No.	Course Code	Course Title	Credit	Type	Mode	Internal Assessment	Term End Examination	Maximum Marks	Pass Marks
1	TDL – 01	Management Process & Organizational Behavior	4	Theory	compulsory	35	65	100	50
2	TDL – 02	Decision Sciences	4	Theory	compulsory	35	65	100	50
3	TDL – 03	Managerial Economics	4	Theory	compulsory	35	65	100	50
4	TDL – 04	Accounting for Management	4	Theory	compulsory	35	65	100	50
5	TDL – 05	Information Technology Management	4	Theory	compulsory	35	65	100	50
6	TDL – 06	Business Communication	4	Theory	compulsory	35	65	100	50
7	TDL – 07	Business and Legal Environment	4	Theory	compulsory	35	65	100	50

(SCHEME OF EXAMINATIONS)

Programme Name:POST GRADUATE DIPLOMA IN MANAGEMENT

Scheme of Programe Code:TDL

Scheme ID: 1   Sem. / Year: 02 SEM. / 01st YR.

Institution Code: Institution: TECNIA INSTITUTE OF ADVANCED STUDIES- CDL

S. No.	Course Code	Course Title	Credit	Type	Mode	Internal Assessment	Term End Examination	Maximum Marks	Pass Marks
1	TDL - 08	Management of Technology, Innovation &Change	4	Theory	compulsory	35	65	100	50
2	TDL - 09	Financial Management	4	Theory	compulsory	35	65	100	50
3	TDL - 10	Marketing Management	4	Theory	compulsory	35	65	100	50
4	TDL - 11	Business Research	4	Theory	compulsory	35	65	100	50
5	TDL - 12	Operations Management	4	Theory	compulsory	35	65	100	50
6	TDL - 13	Human Resources Management	4	Theory	compulsory	35	65	100	50
7	TDL - 14	E-Business	4	Theory	compulsory	35	65	100	50

(SCHEME OF EXAMINATIONS)

Programme Name:POST GRADUATE DIPLOMA IN MANAGEMENT

Scheme of Programe Code:TDL

Scheme ID: 1   Sem. / Year: 03 SEM. / 02nd YR.

Institution Code: Institution: TECNIA INSTITUTE OF ADVANCED STUDIES- CDL

S. No.	Course Code	Course Title	Credit	Type	Mode	Internal Assessment	Term End Examination	Maximum Marks	Pass Marks
1	TDL – 15	Management of International Business	4	Theory	compulsory	35	65	100	50
2	TDL – 16	Information Systems Management	4	Theory	compulsory	35	65	100	50
3	TDL – 17	Entrepreneurship Development	4	Theory	compulsory	35	65	100	50
4	TMKT – 01	Consumer Behavior	4	Theory	compulsory	35	65	100	50
5	TMKT – 04	Services Marketing	4	Theory	compulsory	35	65	100	50
6	TFIN – 02	Financial Markets and Institutions	4	Theory	compulsory	35	65	100	50
7	THR – 03	Training & Development Systems & Practices	4	Theory	compulsory	35	65	100	50

(SCHEME OF EXAMINATIONS)

Programme Name:POST GRADUATE DIPLOMA IN MANAGEMENT

Scheme of Programe Code:TDL

Scheme ID: 1   Sem. / Year: 04 SEM. / 02nd YR.

Institution Code: Institution: TECNIA INSTITUTE OF ADVANCED STUDIES- CDL

S. No.	Course Code	Course Title	Credit	Type	Mode	Internal Assessment	Term End Examination	Maximum Marks	Pass Marks
1	TDL – 18	Business Intelligence and Applications	4	Theory	compulsory	35	65	100	50
2	TDL – 19	Strategic Management	4	Theory	compulsory	35	65	100	50
3	TDL – 20	Corporate Social Responsibility, Human Values & Ethics	4	Theory	compulsory	35	65	100	50
4	TMKT – 06	Advertising and Brand Management	4	Theory	compulsory	35	65	100	50
5	TFIN- 06	Mergers, Acquisitions and Corporate Restructuring	4	Theory	compulsory	35	65	100	50
6	THR- 06	Organizational Development	4	Theory	compulsory	35	65	100	50

(SCHEME OF EXAMINATIONS)

Programme Name:POST GRADUATE DIPLOMA IN MANAGEMENT

Scheme of Programe Code:TDL

Scheme ID: 1   Sem. / Year: 05 SEM. / 03 rd YR.

Institution Code: Institution: TECNIA INSTITUTE OF ADVANCED STUDIES-CDL

S. No.	Course Code	Course Title	Credit	Type	Mode	Internal Assessment	Term End Examination	Maximum Marks	Pass Marks

| 1 | TDLP – 01 | Summer Training Report | 8 | Theory | compulsory | 60 | 140 | 200 | 50 |

(SCHEME OF EXAMINATIONS)

Programme Name:POST GRADUATE DIPLOMA IN MANAGEMENT

Scheme of Programe Code:TDL

Scheme ID: 1

Sem. / Year: 06 SEM. / 03 rd YR.

Institution Code: **Institution: TECNIA INSTITUTE OF ADVANCED STUDIES- CDL**

S. No.	Course Code	Course Title	Credit	Type	Mode	Internal Assessment	Term End Examination	Maximum Marks	Pass Marks
1	TDLP – 02	Project Dissertation	8	Theory	compulsory	60	140	200	50