

TECNIA INSTITUTE OF ADVANCED STUDIES - CDL

POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM) - REGULAR (2 Years) SCHEME OF EXAMINATIONS-(2021-23 BATCH)-1ST TRIMESTER/1ST YR-PGDM

Programe Code: 1-7469201225 Institution Code:S-21178

Programme Name: Post Graduate Diploma Mangement(PGDM) Institution: TECNIA INSTITUTE OF ADVANCED STUDIES- CDI

Sem./Year:1st TRIMESTER/1st YR.

Scheme ID: TSI2021225

mstitu	tion code:5-211	76 Institution: Techna institute of advance		scheme ib: 13	12021225				
S No	Course Code	Course Title	Credit	Type	Mode	Internal	Term End	Maximum	Pass
3.140.	course coue	Godisc Hate	Credit	турс	Wiode	Assessment	Examination	Marks	Marks
1	TSI - 01	Management Process & Organizational Behaviour	5	Theory	Compulsory	30	70	100	50
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2	TSI - 02	Information Technology Management	5	Theory	Compulsory	30	70	100	50
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3	TSI - 03	Business Communication	5	Theory	Compulsory	30	70	100	50
4	TSI - 04	Management of International Business	5	Theory	Compulsory	30	70	100	50
		Total	20			·			_

(SCHEME OF EXAMINATIONS-2ND TRIMESTER/1ST YR-PGDM)

Programe Code: 1-7469201225 Programme Name: Post Graduate Diploma Mangement(PGDM) Institution Code:S-21178

Sem./Year: 02 TRIMESTER/01st YR.

Institution: TECNIA INSTITUTE OF ADVANCED STUDIES- CDL Scheme ID: TSI2021225

S.No.	Course Code	Course Title	Credit	Туре	Mode	Internal Assessment	Term End Examination	Maximum Marks	Pass Marks
1	TSI – 05	Financial Management	5	Theory	Compulsory	30	70	100	50
2	TSI – 06	Marketing Management	5	Theory	Compulsory	30	70	100	50
3	TSI – 07	Business Research	5	Theory	Compulsory	30	70	100	50
4	TSI – 08	Human Resources Management	5	Theory	Compulsory	30	70	100	50
		Total	20						

(SCHEME OF EXAMINATIONS-3RD TRIMESTER/1ST YR-PGDM)

Programe Code: 1-7469201225 Programme Name: Post Graduate Diploma Mangement(PGDM) Sem./Year:3RD TRIMESTER/1ST YR.

Institution Code:S-21178 Institution: TECNIA INSTITUTE OF ADVANCED STUDIES- CDL Scheme ID: TSI2021225

S.No.	Course Code	Course Title	Credit	Туре	lMode		Term End Examination	Maximum Marks	Pass Marks
1	TSI – 9	Strategic Management	5	Theory	Compulsory	30	70	100	50
2	ITSI — 10	Corporate Social Responsibility, Human Values & Ethics	5	Theory	Compulsory	30	70	100	50
3	TSI – 11	Decision Sciences	5	Theory	Compulsory	30	70	100	50
4	TSI – 12	Business Intelligence and Applications	5	Theory	Compulsory	30	70	100	50
		Total	20						

(SCHEME OF EXAMINATIONS-4TH TRIMESTER/2ND YR-PGDM)

Programe Code: 1-7469201225 Programme Name: Post Graduate Diploma Mangement(PGDM) Sem./Year: 4th TRIMESTER/2nd YR.
Institution Code:S-21178 Institution: TECNIA INSTITUTE OF ADVANCED STUDIES- CDL Scheme ID: TSI2022225

S.No.	Course Code	Course Title	Credit	Туре	Mode	Internal Assessment	Term End Examination	Maximum Marks	Pass Marks
1		ELECTIVE-1	5	Theory	Compulsory	30	70	100	50
2		ELECTIVE-2	5	Theory	Compulsory	30	70	100	50
3	TFBM-01	Essentials of Family Business Management	5	Theory	Compulsory	30	70	100	50
4		Business Plan, Private Equity, Franchising, Social Entrepreneurship	5	Theory	Compulsory	30	70	100	50
		Total	20						

(SCHEME OF EXAMINATIONS-5TH TRIMESTER/2ND YR-PGDM)

Programe Code: 1-7469201225 Programme Name: Post Graduate Diploma Mangement(PGDM) Sem. / Year: 5th TRIMESTER/2nd YR

Institution Code:S-21178 Institution: TECNIA INSTITUTE OF ADVANCED STUDIES-CDL Scheme ID: TSI2022225

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S.No.	Course Code	Course Title	Credit	Туре	Mode	Internal Assessment	Term End Examination	Maximum Marks	Pass Marks
1		ELECTIVE-3	5	Theory	Compulsory	30	70	100	50
2		ELECTIVE-4	5	Theory	Compulsory	30	70	100	50
3	TFBM-03	Family Business and Environmental Concerns	5	Theory	Compulsory	30	70	100	50
4	11 5141 04	Family Business Startup & Case Study of Family Owned Business	5	Theory	Compulsory	30	70	100	50
		Total	20						

(SCHEME OF EXAMINATIONS-6TH TRIMESTER/2ND YR-PGDM)

Programe Code: 1-7469201225 Programme Name: Post Graduate Diploma Mangement(PGDM) Sem. / Year: 6th TRIMESTER/2nd YR.
Institution Code:S-21178 Institution: TECNIA INSTITUTE OF ADVANCED STUDIES-CDL Scheme ID: TSI2022225

	S.No.	Course Code	Course Title	Credit	Туре	Mode	Internal Assessment	Term End Examination	Maximum Marks	Pass Marks
	1		Project Based Dissertation or Family Business Startup	6		Compulsory	30	70	100	50
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			Total	6						

(SCHEME OF EXAMINATIONS-4TH TRIMESTER/2ND YR-PGDM)

Programe Code: 1-7469201225 Programme Name: POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)- FINANCIAL MANAGEMENT Sem. / Year: 4TH TRIMESTER/2ND YR
Institution Code: 5-21178 Institution: TECNIA INSTITUTE OF ADVANCED STUDIES-CDI Scheme ID: TSI2022225

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S.No.	Course Code	Course Title	Credit	Туре	Mode	Internal Assessment	Term End Examination	Maximum Marks	Pass Marks
1	TFBM-01	Essentials of Family Business Management	5	Theory	Compulsory	30	70	100	50
2	TFBM-02	Business Plan, Private Equity, Franchising, Social Entrepreneurship	5	Theory	Compulsory	30	70	100	50
3	TFIN-01	Management Of Financial Services And Institutions	5	Theory	Compulsory	30	70	100	50
4	TFIN-02	Multinational Financial Management	5	Theory	Compulsory	30	70	100	50

(SCHEME OF EXAMINATIONS-4TH TRIMESTER/2ND YR-PGDM)

Programe Code: 1-7469201225 Programme Name: POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)- OPERATIONS MANAGEMENT
Institution Code: S-21178 Institution: TECNIA INSTITUTE OF ADVANCED STUDIES-CDL Scheme ID: TSI202222

Sem. / Year: 4TH TRIMESTER/2ND YR

Institut	ion Code:S-21178	Institution: TECNIA INSTITUTE OF ADVANCED ST	UDIES-CD	DL	Scheme	ID: TSI2022225			
S.No.	Course Code	Course Title	Credit	Туре	Mode	Internal	Term End	Maximum	Pass Marks
3.140.	course code	Course True	Credit	туре	Wiode	Assessment	Examination	Marks	rass ivialits
1	TOM - 01	Operations Management (OM)	5	Theory	Compulsory	30	70	100	50
2	TOM – 02	Logistic and Supply Chain Management	5	Theory	Compulsory	30	70	100	50
3	TFBM-01	Essentials of Family Business Management	5	Theory	Compulsory	30	70	100	50
4	TFBM-02	Business Plan, Private Equity, Franchising, Social	-	The auto	Camanulaamu	20	70	100	F0
		Entrepreneurship	5	Theory	Compulsory	30	70	100	50

(SCHEME OF EXAMINATIONS-4TH TRIMESTER/2ND YR-PGDM)

Programe Code: 1-7469201225 Programme Name: POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)-HUMAN RESOURCES MANAGEMENT Sem. / Year: 4TH TRIMESTER/2ND YR
Institution Code: S-21178 Institution: TECNIA INSTITUTE OF ADVANCED STUDIES-CDL Scheme ID: TSI2022225

S.No.	Course Code	Course Title	Credit	Туре	Mode	Internal Assessment	Term End Examination	Maximum Marks	Pass Marks
1	THR-01	Training And Development	5	Theory	Compulsory	30	70	100	50
2	THR-02	Organizational Change and Development	5	Theory	Compulsory	30	70	100	50
3	TFBM-01	Essentials of Family Business Management	5	Theory	Compulsory	30	70	100	50
4	TFBM-02	Business Plan, Private Equity, Franchising, Social Entrepreneurship	5	Theory	Compulsory	30	70	100	50

(SCHEME OF EXAMINATIONS-4TH TRIMESTER/2ND YR-PGDM)

Programe Code: 1-7469201225 Programme Name: Post Graduate Diploma Mangement(PGDM)-MARKETING MANAGEMENT
Institution Code: S-21178 Institution: TECNIA INSTITUTE OF ADVANCED STUDIES-CDL Scheme ID: TSI2022225

Sem. / Year: 4TH TRIMESTER/2ND YR

institut	ion code:5-21178	institution: Techia institute of advanced st	ODIES-CD	L	Schenie	ID. 1312022223			
S.No.	Course Code	Course Title	Credit	Туре	Mode	Internal	Term End	Maximum	Pass Marks
3.140.	course code	Codisc ritic	Credit	турс	Wiode	Assessment	Examination	Marks	Fass Ivial Ks
1	TMKT-01	Brand Management	5	Theory	Compulsory	30	70	100	50
2	TMKT-02	Service Marketing	5	Theory	Compulsory	30	70	100	50
3	TFBM-01	Essentials of Family Business Management	5	Theory	Compulsory	30	70	100	50
4		Business Plan, Private Equity, Franchising, Social Entrepreneurship	5	Theory	Compulsory	30	70	100	50

(SCHEME OF EXAMINATIONS-5TH TRIMESTER/2nd YR-PGDM)

Programe Code: 1-7469201225 Programme Name: POST GRADUATE DIPLOMA IN MANAGEMENT(PGDM)
Institution Code: S-21178 Institution: TECNIA INSTITUTE OF ADVANCED STUDIES-CDL

Sem. / Year: 5th TRIMESTER/2nd YR

Institut	ion Code:S-21178	Institution: TECNIA INSTITUTE OF ADVANCED ST	UDIES-CD	L	Scheme ID: TSI2022225				
S.No.	Course Code	Course Title	Credit	Туре	Mode	Internal	Term End	Maximum	Pass Marks
						Assessment	Examination	Marks	
1		ELECTIVE-3	5	Theory	Compulsory	30	70	100	50
2		ELECTIVE-4	5	Theory	Compulsory	30	70	100	50
4	TFBM-03	Family Business and Environmental Concerns	5	Theory	Compulsory	30	70	100	50
5		Family Business Startup & Case study of Family Owned Business	5	Theory	Compulsory	30	70	100	50

(SCHEME OF EXAMINATIONS-5TH TRIMESTER/2nd YR-PGDM)

Programe Code: 1-7469201225 Programme Name: POST GRADUATE DIPLOMA IN MANAGEMENT-FINANCIAL MANAGEMENT
Institution Code: S-21178 Institution: TECNIA INSTITUTE OF ADVANCED STUDIES-CDL Scheme ID: TSI2022225

Sem. / Year: 5th TRIMESTER/2nd YR

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S.No.	Course Code	Course Title	Credit	Туре	Mode	Internal Assessment	Term End Examination	Maximum Marks	Pass Marks
1	TFIN-03	Management Of Banking And Insurance	5	Theory	Compulsory	30	70	100	50
2	TFIN-04	Security Analysis And Portfolio Management	5	Theory	Compulsory	30	70	100	50
4	TFBM-03	Family Business and Environmental Concerns	5	Theory	Compulsory	30	70	100	50
5	TFBM-04	Family Business Startup & Case Study of Family Owned Business	5	Theory	Compulsory	30	70	100	50

(SCHEME OF EXAMINATIONS-5TH TRIMESTER/2nd YR-PGDM)

Programe Code: 1-7469201225 Programme Name: POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)- OPERATIONS MANAGEMENT

Institution Code:S-21178 Institution: TECNIA INSTITUTE OF ADVANCED STUDIES-CDL Scheme ID: TSI2022225

S.No.	Course Code	Course Title	Credit	Туре	Mode	Internal Assessment	Term End Examination	Maximum Marks	Pass Marks	
2	TOM - 03	Operation Research	5	Theory	Compulsory	30	70	100	50	
3	TOM -04	Production Management	5	Theory	Compulsory	30	70	100	50	
4	TFBM-03	Family Business and Environmental Concerns	5	Theory	Compulsory	30	70	100	50	
5	TFBM-04	Family Business Startup & Case Study of Family Owned Business	5	Theory	Compulsory	30	70	100	50	

(SCHEME OF EXAMINATIONS-5TH TRIMESTER/2nd YR-PGDM)

Programe Code: 1-7469201225 Programme Name: POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)-HUMAN RESOURCES MANAGEMENT Sem. / Year: 5th TRIMESTER/2nd YR

Sem. / Year: 5th TRIMESTER/2nd YR

Institution Code:S-21178 Institution: TECNIA INSTITUTE OF ADVANCED STUDIES-CDL Scheme ID: TSI2022225

S.No.	Course Code	Course Title	Credit	Туре	Mode	Internal	Term End	Maximum	Pass Marks
						Assessment	Examination	Marks	
1	THR-03	Industrial Relations And Labour Legislations	5	Theory	Compulsory	30	70	100	50
2	THR-04	Strategic Human Resource Management	5	Theory	Compulsory	30	70	100	50
4	TFBM-03	Family Business and Environmental Concerns	5	Theory	Compulsory	30	70	100	50
5	TFBM-04	Family Business Startup & Case Study of Family Owned Business	5	Theory	Compulsory	30	70	100	50

(SCHEME OF EXAMINATIONS-5TH TRIMESTER/2nd YR-PGDM)

Sem. / Year: 5th TRIMESTER/2nd YR

Programe Code: 1-7469201225 Programme Name: POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)-MARKETING MANAGEMENT

Institution Code: S-21178 Institution: TECNIA INSTITUTE OF ADVANCED STUDIES-CDL Scheme ID: TSI2022225

S.No.	Course Code	Course Title	Credit	Туре	Mode	Internal	Term End	Maximum	Pass Marks
3.110.						Assessment	Examination	Marks	
2	TMKT-03	Sales and Distribution Management	5	Theory	Compulsory	30	70	100	50
3	TMKT-04	Retail Management	5	Theory	Compulsory	30	70	100	50
4	TFBM-03	Family Business and Environmental Concerns	5	Theory	Compulsory	30	70	100	50
5	TFBM-04	Family Business Startup & Case Study of Family Owned	-	Theory	Theory Compulsory	30	70	100	50
		Business	3	meory	Compulsory	30	,0	100	30