

## Video Tutorials (Trisemester 1)

| Topic                            | Video Tutorials   |
|----------------------------------|---|
| Nature, scope of management      | <a href="https://onlinecourses.nptel.ac.in/noc22_mg104/preview">https://onlinecourses.nptel.ac.in/noc22_mg104/preview</a>   |
| Basics of accounting             | <a href="https://onlinecourses.nptel.ac.in/noc25_ec10/preview">https://onlinecourses.nptel.ac.in/noc25_ec10/preview</a>   |
| Marketing overview               | <a href="https://onlinecourses.nptel.ac.in/noc19_mg48/preview">https://onlinecourses.nptel.ac.in/noc19_mg48/preview</a>   |
| Communication models             | <a href="https://nptel.ac.in/courses/108103191">https://nptel.ac.in/courses/108103191</a>   |
| Introduction to ME               | <a href="https://nptel.ac.in/courses/117105082">https://nptel.ac.in/courses/117105082</a>   |
| Indian Contract Act              | <a href="https://onlinecourses.nptel.ac.in/noc24_lw01/preview">https://onlinecourses.nptel.ac.in/noc24_lw01/preview</a>   |
| MS Office basics                 | <a href="https://elearn.nptel.ac.in/shop/nptel/digital-skilling/">https://elearn.nptel.ac.in/shop/nptel/digital-skilling/</a>   |
| Functions of management          | <a href="https://onlinecourses.nptel.ac.in/noc25_mg52/preview">https://onlinecourses.nptel.ac.in/noc25_mg52/preview</a>   |
| Journal & ledger                 | <a href="https://nptel.ac.in/courses/110107073">https://nptel.ac.in/courses/110107073</a>   |
| Marketing environment            | <a href="https://nptel.ac.in/courses/110104055">https://nptel.ac.in/courses/110104055</a>   |
| Barriers in communication        | <a href="https://archive.nptel.ac.in/content/storage2/courses/110105051/m14114.pdf">https://archive.nptel.ac.in/content/storage2/courses/110105051/m14114.pdf</a>   |
| Demand analysis                  | <a href="https://archive.nptel.ac.in/content/storage2/courses/105104098/TransportationII/mod12/2slides.htm">https://archive.nptel.ac.in/content/storage2/courses/105104098/TransportationII/mod12/2slides.htm</a>                               |
| Essentials of contract           | <a href="https://nptel.ac.in/courses/129106006">https://nptel.ac.in/courses/129106006</a>   |
| Excel basics                     | <a href="https://elearn.nptel.ac.in/shop/nptel/digital-skilling/?v=c86ee0d9d7ed">https://elearn.nptel.ac.in/shop/nptel/digital-skilling/?v=c86ee0d9d7ed</a>   |
| Personality & Perception         | <a href="https://nptel.ac.in/courses/109104107">https://nptel.ac.in/courses/109104107</a>   |
| Trading & P&L                    | <a href="https://nptel.ac.in/courses">https://nptel.ac.in/courses</a>   |
| Consumer behaviour               | <a href="https://onlinecourses.nptel.ac.in/noc22_mg47/preview">https://onlinecourses.nptel.ac.in/noc22_mg47/preview</a>   |
| Listening & Presentation         | <a href="https://onlinecourses.nptel.ac.in/noc25_hs96/preview">https://onlinecourses.nptel.ac.in/noc25_hs96/preview</a>   |
| Production function              | <a href="https://nptel.ac.in/courses/110107141">https://nptel.ac.in/courses/110107141</a>   |
| Bailment & Agency                | <a href="http://acl.digimat.in/nptel/courses/video/129106006/lec29.pdf">http://acl.digimat.in/nptel/courses/video/129106006/lec29.pdf</a>   |
| Charts & formulas in Excel       | <a href="https://onlinecourses.nptel.ac.in/noc24_ma62/preview">https://onlinecourses.nptel.ac.in/noc24_ma62/preview</a>   |
| Learning in OB                   | <a href="https://onlinecourses.nptel.ac.in/noc20_mg51/preview">https://onlinecourses.nptel.ac.in/noc20_mg51/preview</a>   |
| Balance Sheet                    | <a href="https://onlinecourses.nptel.ac.in/noc25_ec10/preview">https://onlinecourses.nptel.ac.in/noc25_ec10/preview</a>   |
| Segmentation & Targeting         | <a href="https://archive.nptel.ac.in/content/storage2/courses/downloads_new/110104068/noc19_mg48_assessment_id_Week_6.pdf">https://archive.nptel.ac.in/content/storage2/courses/downloads_new/110104068/noc19_mg48_assessment_id_Week_6.pdf</a> |
| Interviews & GD                  | <a href="https://onlinecourses.nptel.ac.in/noc22_hs77/preview">https://onlinecourses.nptel.ac.in/noc22_hs77/preview</a>   |
| Cost Concepts                    | <a href="https://onlinecourses.nptel.ac.in/noc24_mg114/preview">https://onlinecourses.nptel.ac.in/noc24_mg114/preview</a>   |
| Agency Contracts                 | <a href="https://onlinecourses.nptel.ac.in/noc24_lw01/preview">https://onlinecourses.nptel.ac.in/noc24_lw01/preview</a>   |
| Pivot tables & validation        | <a href="https://nptel.ac.in/courses/110106064">https://nptel.ac.in/courses/110106064</a>   |
| Motivation Theories              | <a href="https://archive.nptel.ac.in/content/storage2/courses/122106031/slides/5_1.pdf">https://archive.nptel.ac.in/content/storage2/courses/122106031/slides/5_1.pdf</a>   |
| Costing                          | <a href="https://onlinecourses.nptel.ac.in/noc20_mg53/preview">https://onlinecourses.nptel.ac.in/noc20_mg53/preview</a>   |
| Product & Branding               | <a href="https://onlinecourses.nptel.ac.in/noc22_mg82/preview">https://onlinecourses.nptel.ac.in/noc22_mg82/preview</a>   |
| Letter & Email Writing           | <a href="https://archive.nptel.ac.in/content/storage2/courses/109106066/module28/lecture45/lecture45.pdf">https://archive.nptel.ac.in/content/storage2/courses/109106066/module28/lecture45/lecture45.pdf</a>                                   |
| Monopoly vs. Perfect Competition | <a href="https://onlinecourses.nptel.ac.in/noc20_mg67/preview">https://onlinecourses.nptel.ac.in/noc20_mg67/preview</a>   |
| Company Law                      | <a href="https://onlinecourses.nptel.ac.in/noc24_mg11/preview">https://onlinecourses.nptel.ac.in/noc24_mg11/preview</a>   |
| Statistical Excel Tools          | <a href="https://nptel.ac.in/courses/106101224">https://nptel.ac.in/courses/106101224</a>   |
| Group Dynamics                   | <a href="https://onlinecourses.nptel.ac.in/noc23_hs62/preview">https://onlinecourses.nptel.ac.in/noc23_hs62/preview</a>   |
| Break-even Analysis              | <a href="https://archive.nptel.ac.in/content/storage2/courses/105103023/module2/lec15/1.html">https://archive.nptel.ac.in/content/storage2/courses/105103023/module2/lec15/1.html</a>   |
| Pricing Strategies               | <a href="https://onlinecourses.nptel.ac.in/noc25_mg60/preview">https://onlinecourses.nptel.ac.in/noc25_mg60/preview</a>   |
| Negotiation                      | <a href="https://onlinecourses.nptel.ac.in/noc22_mg105/preview">https://onlinecourses.nptel.ac.in/noc22_mg105/preview</a>   |
| Market Structure Overview        | <a href="https://onlinecourses.nptel.ac.in/noc21_hs84/preview">https://onlinecourses.nptel.ac.in/noc21_hs84/preview</a>   |
| Company Incorporation            | <a href="https://onlinecourses.nptel.ac.in/noc23_hs09/preview">https://onlinecourses.nptel.ac.in/noc23_hs09/preview</a>   |
| Excel Referencing                | <a href="https://onlinecourses.nptel.ac.in/noc22_mg35/preview">https://onlinecourses.nptel.ac.in/noc22_mg35/preview</a>   |
| Conflict Management              | <a href="https://onlinecourses.nptel.ac.in/noc23_lw07/preview">https://onlinecourses.nptel.ac.in/noc23_lw07/preview</a>   |
| Budgeting                        | <a href="https://onlinecourses.nptel.ac.in/noc22_mg08/preview">https://onlinecourses.nptel.ac.in/noc22_mg08/preview</a>   |
| Place & Distribution             | <a href="https://onlinecourses.nptel.ac.in/noc20_mg13/preview">https://onlinecourses.nptel.ac.in/noc20_mg13/preview</a>   |

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| Cross-Cultural Communication    | <a href="https://nptel.ac.in/courses">https://nptel.ac.in/courses</a>   |
| Pricing Decisions               | <a href="https://archive.nptel.ac.in/content/storage2/courses/downloads_new/110104070/noc19_mg28_Assignment6.pdf">https://archive.nptel.ac.in/content/storage2/courses/downloads_new/110104070/noc19_mg28_Assignment6.pdf</a>   |
| Consumer Protection Act         | <a href="https://onlinecourses.swayam2.ac.in/nou22_lw01/preview">https://onlinecourses.swayam2.ac.in/nou22_lw01/preview</a>   |
| Data Validation Techniques      | <a href="https://archive.nptel.ac.in/content/storage2/courses/106108103/pdf/PPTs/mod7.pdf">https://archive.nptel.ac.in/content/storage2/courses/106108103/pdf/PPTs/mod7.pdf</a>   |
| Decision Making                 | <a href="https://onlinecourses.nptel.ac.in/noc19_mg43/preview">https://onlinecourses.nptel.ac.in/noc19_mg43/preview</a>   |
| Ratio Analysis                  | <a href="https://onlinecourses.nptel.ac.in/noc23_mg12/preview">https://onlinecourses.nptel.ac.in/noc23_mg12/preview</a>   |
| Promotion Strategy              | <a href="https://nptel.ac.in/courses/110107167">https://nptel.ac.in/courses/110107167</a>   |
| Persuasion Techniques           | <a href="https://elearn.nptel.ac.in/shop/iit-workshops/ongoing/career-development-grow-your-communication/?v=c86ee0d9d7ed">https://elearn.nptel.ac.in/shop/iit-workshops/ongoing/career-development-grow-your-communication/?v=c86ee0d9d7ed</a>   |
| Business Cycles                 | <a href="https://archive.nptel.ac.in/content/storage2/courses/110105036/m7114.pdf">https://archive.nptel.ac.in/content/storage2/courses/110105036/m7114.pdf</a>   |
| Companies Act Amendments        | <a href="https://nptel.ac.in/courses/110105159">https://nptel.ac.in/courses/110105159</a>   |
| Lookup Functions (V/HLOOKUP)    | <a href="https://onlinecourses.nptel.ac.in/noc21_cs79/preview">https://onlinecourses.nptel.ac.in/noc21_cs79/preview</a>   |
| OB Concepts Recap               | <a href="https://nptel.ac.in/courses/110105033">https://nptel.ac.in/courses/110105033</a>   |
| Financial Statements Recap      | <a href="https://nptel.ac.in/courses/110107073">https://nptel.ac.in/courses/110107073</a>   |
| STP + 4Ps Recap                 | <a href="https://onlinecourses.nptel.ac.in/noc24_mg25/preview">https://onlinecourses.nptel.ac.in/noc24_mg25/preview</a>   |
| Communication Skills Wrap-up    | <a href="https://onlinecourses.nptel.ac.in/noc25_hs87/preview">https://onlinecourses.nptel.ac.in/noc25_hs87/preview</a>   |
| Economic Concepts Recap         | <a href="https://onlinecourses.nptel.ac.in/noc23_ec06/preview">https://onlinecourses.nptel.ac.in/noc23_ec06/preview</a>   |
| Summary of Business Laws        | <a href="https://onlinecourses.nptel.ac.in/noc22_mg52/preview">https://onlinecourses.nptel.ac.in/noc22_mg52/preview</a>   |
| Dashboard Creation              | <a href="https://elearn.nptel.ac.in/shop/completed-courses/short-term-programs-completed/data-to-dashboard-mastering-visual-storytelling-with-tableau/?v=c86ee0d9d7ed">https://elearn.nptel.ac.in/shop/completed-courses/short-term-programs-completed/data-to-dashboard-mastering-visual-storytelling-with-tableau/?v=c86ee0d9d7ed</a> |
| Leadership, Recap & Integration | <a href="https://onlinecourses.nptel.ac.in/noc19_mg34/preview">https://onlinecourses.nptel.ac.in/noc19_mg34/preview</a>   |
| Cash Flow & Wrap-up             | <a href="https://onlinecourses.nptel.ac.in/noc25_mg121/preview">https://onlinecourses.nptel.ac.in/noc25_mg121/preview</a>   |
| Digital Marketing Tools         | <a href="https://onlinecourses.nptel.ac.in/noc25_mg120/preview">https://onlinecourses.nptel.ac.in/noc25_mg120/preview</a>   |
| Business Report Writing         | <a href="https://nptel.ac.in/courses/110107114">https://nptel.ac.in/courses/110107114</a>   |
| Cost-Benefit Analysis           | <a href="https://archive.nptel.ac.in/content/storage2/courses/106108103/pdf/Learning_Objectives/LQm4.pdf">https://archive.nptel.ac.in/content/storage2/courses/106108103/pdf/Learning_Objectives/LQm4.pdf</a>   |
| Case Law Analysis               | <a href="https://nptel.ac.in/courses/129105504">https://nptel.ac.in/courses/129105504</a>   |
| Excel Mini-Project              | <a href="https://onlinecourses.nptel.ac.in/noc22_mg35/preview">https://onlinecourses.nptel.ac.in/noc22_mg35/preview</a>   |
| Revision & Integration          | <a href="https://onlinecourses.nptel.ac.in/noc22_ma03/preview">https://onlinecourses.nptel.ac.in/noc22_ma03/preview</a>   |
| Full Course Wrap-up             | <a href="https://nptel.ac.in/">https://nptel.ac.in/</a>   |
| Final Marketing Review          | <a href="https://onlinecourses.nptel.ac.in/noc20_mg49/preview">https://onlinecourses.nptel.ac.in/noc20_mg49/preview</a>   |
| Communication Recap             | <a href="https://nptel.ac.in/courses/108104091">https://nptel.ac.in/courses/108104091</a>   |
| Economic Recap                  | <a href="https://nptel.ac.in/courses/109104125">https://nptel.ac.in/courses/109104125</a>   |
| Legal Integration               | <a href="https://nptel.ac.in/courses/109105098">https://nptel.ac.in/courses/109105098</a>   |
| Excel Project Submission        | <a href="https://onlinecourses.nptel.ac.in/noc25_mg71/preview">https://onlinecourses.nptel.ac.in/noc25_mg71/preview</a>   |