



TECNIA
INSTITUTE OF ADVANCED STUDIES CDL
STANDALONE INSTITUTE



Approved by AICTE
Ministry of Education, Govt. of India



Powered by:

POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)

FOR WORKING PROFESSIONAL AND ODL MODE

**AI-DRIVEN PGDM
PROGRAMS DESIGNED FOR
THE FUTURE LEADERS**

**ADMISSION OPEN
BATCH : 2026-2028**





SHAPING FUTURE LEADERS THROUGH
EXCELLENCE IN EDUCATION

"The best way to predict the future is to create it."

Peter Drucker

At TIAS CDL, we believe that education is more than just acquiring knowledge—it is about transformation, innovation, and leadership. Our PGDM programs are designed to cultivate intellectual curiosity, critical thinking, and ethical leadership, preparing students to navigate and excel in the ever-evolving global business landscape.

"Education is not the learning of facts, but the training of the mind to think."

Albert Einstein

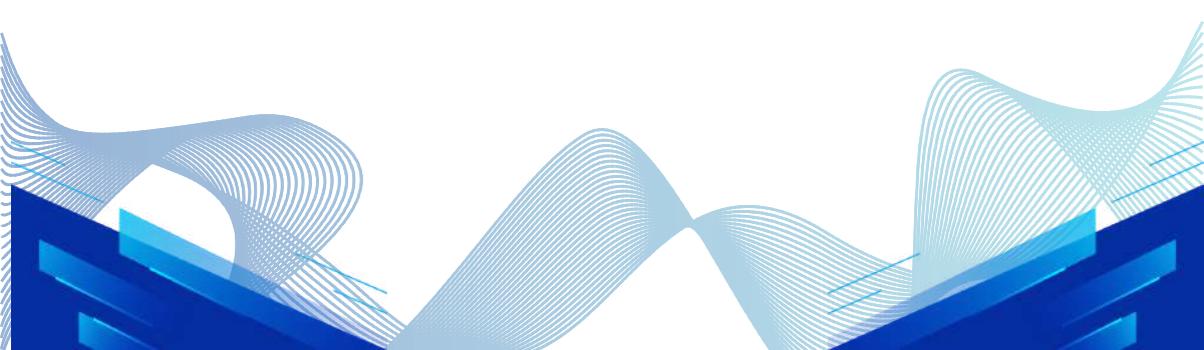
With a meticulously crafted curriculum, hands-on experiential learning, and deep industry integration, we empower students to bridge the gap between theory and practice. Our unwavering commitment to academic excellence, research, and holistic development ensures that every graduate emerges as a visionary leader, ready to drive change and make a lasting impact.

"Leadership and learning are indispensable to each other."

John F. Kennedy

Join us on a transformative journey where ambition meets opportunity, knowledge fuels innovation, and leadership inspires progress.

Welcome to TIAS CDL—where the leaders of tomorrow are shaped today.





CONTENT



| | | |
|--|---------------------------------------|----|
|  | Chairman's Message | 1 |
|  | Director's Message | 2 |
|  | Advisory Board | 3 |
|  | Tecnia Group of Institutions | 4 |
|  | TIAS CDL- Vision & Mission | 5 |
|  | Resources & Facilities | 7 |
|  | PGDM Programmes | 9 |
|  | Core-Courses | 10 |
|  | Elective Courses | 11 |
|  | Pedagogy | 12 |
|  | Training & Placement Cell | 13 |
|  | Admission | 14 |
|  | Fees Structure | 15 |
|  | Top Recruiters | 16 |





CHAIRMAN'S MESSAGE



I firmly believe that the most effective way to propel society forward is through the power of education. As another rewarding year unfolds at Tecnica Institute of Advanced Studies (TIAS), I take immense pride in serving as the Executive Director of this esteemed B-School in Delhi, which has garnered widespread recognition and consistently attracted top-tier talent. The institute has earned a stellar reputation for its cutting-edge infrastructure, dedicated and student-centric faculties, and innovative teaching methodologies that foster excellence in management education.



With a curriculum curated in alignment with global business trends and industry demands, we ensure that our students develop strategic thinking, problem-solving abilities, and a deep understanding of business dynamics.

At TIAS, we strive to equip our students with a comprehensive set of managerial skills that are essential for their professional success. Throughout their academic journey, learners develop creativity, risk-taking abilities, people management skills, organizational development capabilities, and strategic leadership—the very foundation of managerial excellence. These core competencies not only define our alumni's success but also contribute to shaping the future of the corporate world.

Dear students, You are the architects of our nation's future, and we firmly believe that your time at TIAS will equip you with the essential leadership and managerial skills needed to excel in your careers. The knowledge, values, and technical expertise you will gain here will serve as a foundation for your success, empowering you to make a meaningful impact—not only on your own future but also on your families and society at large. In addition to academics, it is our aspiration that the young individuals who pass through its corridors become caring, productive, and responsible citizens as well as future leaders of this great nation.

I extend my heartfelt congratulations to the Publication Cell for producing this outstanding Information Brochure, which highlights the exciting advancements at TIAS. These initiatives inspire and empower our young scholars, preparing them to become industry-ready professionals with the knowledge, skills, and confidence to build successful careers.

"We cannot always build the future for our youth, but we can build our youth for the future."

Franklin D. Roosevelt

Thank you and God Bless you All

Dr. Ram Kailash Gupta
Chairman, Tecnica Group of Institutions.

DIRECTOR'S MESSAGE



Welcome to Tecnia Institute of Advanced Studies CDL (TIAS CDL). Selecting the right institute is a crucial step toward shaping your future, and we are committed to providing an education that empowers, inspires, and prepares you for success in the ever-evolving business world.

At TIAS CDL, our PGDM program is designed to develop not just skilled professionals but visionary leaders. We emphasize holistic learning—blending academic excellence with practical exposure, industry interactions, and hands-on experiences.



Our distinguished faculty, modern infrastructure, and dynamic learning environment ensure that students gain the confidence and competence to thrive in their careers. Beyond academics, we focus on nurturing creativity, critical thinking, and problem-solving abilities, equipping students with the mindset to adapt and lead in a competitive world. At TIAS, education is not just about learning—it's about transforming potential into achievement. I warmly invite all eligible candidates to join us on this transformative journey. TIAS CDL is committed to shaping exceptional managers and leaders, offering top-tier education and holistic personality development.

Best Wishes

Dr. Madhavendra Nath Jha
Director, TIAS CDL.

Dear Future Leaders,

Welcome to TIAS CDL, where we nurture talent, foster innovation, and shape future-ready professionals. Our PGDM program is designed to provide a strong foundation in management, leadership, and strategic thinking, equipping you with the knowledge and expertise to thrive in today's dynamic business environment.

With a curriculum aligned to industry standards, expert faculty, and a dynamic learning approach, we emphasize practical learning, critical problem-solving, and strategic decision-making.



Our commitment is to ensure that you gain not only theoretical insights but also hands-on experience to meet real-world challenges with confidence. At TIAS CDL, we believe in empowering individuals with the right tools for success. Whether you are looking to advance your career, develop leadership capabilities, or explore new opportunities, this program serves as a stepping stone toward achieving your professional aspirations.

We invite you to embark on this enriching journey with us and shape a promising future.. As you take this step, you become part of a thriving community dedicated to learning, growth, and excellence. The opportunities ahead are vast, and we are here to guide and support you at every stage of your journey.

Best Regards

Prof. H. N. Bahuguna
Director (Admin), TIAS CDL



ADVISORY BOARD



Mr. Sunil Shastri
Former cabinet Minister
Govt. of Uttar Pradesh



Prof. D. P. Tripathi
Former Vice Chancellor
Sanskrit University
Haridwar



Prof. S.P. Sati
Registrar
VGSG Uttarakhand University



Prof. Devesh Walia
North Eastern Hill University
Shillong



Prof. Varun Joshi
GGSIP University
New Delhi



Mr. Kuldeep Nautiyal
Atomic Mineral Directorate for
Exploration and Research
Jaipur



Prof. Vikas Arya
EMLV Business School
Paris, France



Mr. Suresh Kumar Singh
Former IAS Government of India
Executive Director
Srigeem DLM Ltd.



Dr. Shikha Darbari, IRS
Adviser, Union Public Service Commission
Government of India



Prof.(Dr.) Sanjeeva Shankar Dubey
Former Dean Academics and Chairperson
PGDM Online BIMTECH
Founder, Avidya Global Pvt.Ltd



Mr. Ranen Kumar
Principal Director
Ministry of Defense
New Delhi



Mr. Sanjiv Bhagat
Former Chairman and MD
AT&T Global Network
Service India



Mr. Paishuni Kumar
Former Executive Director
Food Corporation of India.



Prof. (Dr.) Manisha Sengar
Department of Zoology
University of Delhi

TECNIA GROUP OF INSTITUTIONS



The Tecnia Group of Institutions, under the esteemed Health & Education Society, stands as a beacon of excellence in education. Amidst an educational landscape teeming with diverse opportunities, Tecnia Group of Institutions has carved out a distinctive identity, inspired by its steadfast mission and core values under the visionary leadership of Dr. Ram Kailash Gupta, a pioneer in education. Tecnia Group of Institutions offers a wide range of programs across multiple campuses in Delhi NCR. The postgraduate (PG) and undergraduate (UG) campuses of Tecnia Institute of Advanced Studies provide MCA, MBA, BCA, BBA, and BJMC programs under GGSIP University. Tecnia Institute of Advanced Studies CDL, a premier standalone institute under the Tecnia Group of Institutions, offers top-tier PGDM programs (equivalent to an MBA) in both Regular and ODL modes. Other institutions within the Tecnia Group include Sanskriti University, Tecnia Institute of Art & Design, Tecnia Institute of Teacher Education, Ashtavakra School for Special Education, Vision Institute for Special Education, and Orleans The School, collectively addressing a wide spectrum of educational and professional domains.



TECNIA GROUP OF INSTITUTIONS



TECNIA INSTITUTE OF ADVANCED STUDIES CDL



Tecnia Institute of Advanced Studies CDL, located in Delhi, shines brightly, renowned for its unwavering commitment to providing top-tier education. TIAS CDL is approved by joint committee of UGC-AICTE-DEC, Ministry of HRD, Govt. of India in the year 2009, approved as standalone institute by UGC in 2017 and recognised by All India Council for Technical Education (AICTE). Renowned for its commitment to academic excellence and industry relevance, the institute effectively prepares students for successful careers in management, establishing itself as one of the top PGDM institutes in Delhi. The Post Graduate Diploma in Management is a full-time, two-year program that equips students with industry-relevant skills and expertise, empowering them to succeed in a dynamic business landscape and secure prestigious career opportunities.

Philosophy

Today, both the world and India need a skilled workforce. To promote the development of our country, our mission must focus on 'Skill Development' and 'Skilled India.' Millions of Indian youth should acquire the skills necessary to contribute to making India a modern nation. Our institute aims to create a pool of young individuals capable of generating employment opportunities. For those who may not have the means to create jobs, we want to empower them to compete globally, with confidence, through their hard work and craftsmanship. By honing their skills, they will win the admiration of people worldwide. We are committed to building the capacity of such youth, preparing them for success on the global stage.

Vision

To be a premier management institution nurturing ethical, innovative, and globally competent professionals committed to lifelong learning and contributing to sustainable socio-economic development.

Mission

To provide a dynamic learning environment that fosters academic excellence, ethical values, innovation, industry-oriented skills and employability through quality education, research, and collaboration for holistic student development and societal impact.





RESOURCES AND FACILITIES



The institute boasts outstanding infrastructure, including spacious and well-ventilated classrooms, state-of-the-art computer labs, and aesthetically designed, fully equipped auditorium, all aimed at enhancing the efficiency of the teaching-learning process. The campus also features Wi-Fi connectivity and modern teaching tools such as multimedia projectors to further support the learning experience.



Computer Services' Center

The Institute has well-equipped Computer Services Center, which offers outstanding IT services to users. The facility features state-of-the-art computing resources to support the Institute's training, research, and consultancy endeavors. The Center operates a Client-Server architecture on a robust local area network (LAN), offering students the ability to work across various platforms. The systems are complemented by high-speed laser printers, webcams, scanners, and other peripherals.



Library

The Library has been primarily designed to meet the requirements of the Institute's academic programs. The Institute has an excellent library having more than 5,000 volumes with over 400 titles, 20 national, 10 international journals and 10 periodicals. The Institute's Library is divided into four sections i.e. Circulation, Reference, Reading Section and E-Resource Section, apart from membership services of DELNET and British Council Library.





Auditorium

The Institute boasts a well-equipped, centrally air-conditioned auditorium designed to host a wide range of academic and professional events. With a seating capacity of over 250, the auditorium offers a spacious and comfortable environment for attendees. It is outfitted with the latest audio-visual and projection technologies, ensuring seamless presentations and engaging multimedia experiences. The venue is ideal for conducting seminars, conferences, workshops, guest lectures, cultural programs, and other interactive sessions, fostering an environment of learning and collaboration. Its modern design, excellent acoustics, and advanced facilities make it a preferred choice for hosting both academic and extracurricular activities, adding to the dynamic learning atmosphere of the Institute.



Cafeteria

The Institute takes pride in its well-designed cafeteria, which serves as a central hub for students, faculty, and staff to connect and unwind. Offering a wide variety of delicious and nutritious meals, snacks, and beverages, the cafeteria caters to diverse tastes and dietary requirements while maintaining high standards of quality and hygiene. With its comfortable seating, vibrant atmosphere, and modern amenities, the cafeteria provides an ideal space for informal discussions, collaborative interactions, or simply enjoying a meal in a relaxed setting.



Recreation

The campus is well-equipped with facilities for a variety of indoor games, including table tennis, chess, and carrom, providing students with ample opportunities for recreation and healthy competition. The campus is a vibrant hub for cultural activities. Various events, including music and dance performances, drama, debates, and literary competitions, are organized regularly, allowing students to showcase their talents and creativity. The campus also hosts annual fests, talent shows, and guest lectures, ensuring a dynamic and engaging environment for students throughout the year.



PGDM PROGRAMMES



PGDM (ODL) : 2 YEARS

The Institute offers AICTE-approved Post Graduate Diploma in Management (PGDM) programmes to meet the diverse educational needs of learners through Open and Distance Learning (ODL) modes. These four semesters programs are thoughtfully designed to deliver a blend of theoretical knowledge and practical application, ensuring that learners acquire the skills and expertise needed to thrive in their chosen fields. The PGDM programmes in ODL mode, include following specializations.

Post Graduate Diploma in Management (PGDIM)

Post Graduate Diploma in Financial Management (PGDFM)

Post Graduate Diploma in Operations Management (PGOM)

Post Graduate Diploma in Human Resource Management (PGDHRM) and

Post Graduate Diploma in Marketing Management (PGDMM).

Each program is designed to offer an intensive and engaging learning experience, fostering a steep learning curve for participants. The thoughtfully structured curricula emphasize building strong foundations in design and analytical skills while comprehensively covering all key areas of management specializations. This ensures that learners are well-prepared to meet the demands of dynamic professional environments.

PGDM (WORKING PROFESSIONAL) : 18 MONTHS

The Post Graduate Diploma in Management programme for Working Professionals is specially tailored for individuals holding key positions within their companies and organizations. This four semesters programme offers them a chance to improve their expertise and abilities while advancing their careers. To foster skill development in targeted areas, the curriculum of PGDM programme for working professional emphasizes hands-on learning through practical business cases, shared experiences, and robust connections with the industry.



CORE COURSES

Core courses in management programs offer a comprehensive approach to education, providing students with both a broad understanding of the field and a strong foundation for specialization. These courses establish the essential knowledge required for effective management, delivering interdisciplinary insights that can be explored further during the elective phase.

| Functional Areas | Core Courses |
|--------------------------------------|--|
| Foundations of Management | Managerial (Micro) Economics Indian Economy & Policy Business Communication Legal and Business Environment (Micro & Macro) Indian Ethos and Business Ethics |
| Finance | Financial Reporting, Statements and Analysis Corporate Finance Indian Financial System & Financial markets |
| Marketing Management | Marketing Management Marketing Research |
| Operations Management | Operations Management Project Management |
| Management Information System | Computer Applications for Business |
| Human Resources Management | Human Resources Management Managerial Skills for Effectiveness |
| Organisational Behaviour | Organizational Behaviour Organisation Design |
| Strategy | Corporate Strategy Corporate Social Responsibility & Sustainability Entrepreneurship |
| Business Analytics | Business Statistics and Analytics for Decision making Quantitative Techniques |



ELECTIVE COURSES

Students have the flexibility to select areas of study that align with their interests or to take additional courses tailored to their educational background. These electives are delivered through a dynamic blend of readings, lectures, case studies, group presentations, hands-on exercises, and interactive discussions. This comprehensive approach empowers students to assess their leadership strengths and weaknesses and develop a strategic plan to enhance their capabilities and overcome challenges.

| | |
|-------------------------------|---|
| Information Technology | Digitalization and E-Governance, Data Base Management System, Enterprise Resource Planning for Management, Internet of Things (IoT) for Management, AI and Machine Learning Applications in Business, Cyber Security for Management |
| Family Business | Essentials of Family Business Management, Business Plan, Private Equity, Franchising, Social Entrepreneurship, Family Business Startup, Family Business and Environmental Concerns, IT for Family Business Management, Capstone. Case study of family owned business |
| Finance | Management Of Financial Services And Institutions, Project Management And Infrastructure Finance, Multinational Financial Management, Management Of Banking And Insurance, Security Analysis And Portfolio Management, Financial Derivatives |
| Marketing | Brand Management, Service Marketing, Consumer Behavior, Customer Relationship Management, Sales and Distribution Management, Rural Management |
| Operations | Operations Management (OM), Logistic and Supply Chain Management, Project Management, Material Management, Operation Research, Production Management |
| Human Resources | Performance Management, Training And Development, Organizational Change And Development, Industrial Relations And Labour Legislations, Strategic Human Resource Management, Cross Cultural Human Resource Management |

PEDAGOGY



The program is designed to offer flexibility while maintaining high academic standards, combining self-paced learning with interactive online sessions and practical projects. Students access digital resources like e-books, video lectures, and online study materials to enhance their understanding. Live faculty sessions, discussion forums, and mentorship programs encourage engagement and collaboration. The curriculum focuses on case studies, real-world assignments, and industry-relevant skills to ensure practical learning. This structured yet flexible approach allows students to learn at their own pace while gaining valuable industry insights.

- Learner-Centric Design:
- Flexible Learning Pathways: Modular course structures allow students to progress at their own pace, catering to varied schedules and commitments.
- Personalized Learning Journeys: Leverage adaptive learning technologies to customize content delivery and address individual learning needs.
- Active Learner Involvement: Incorporate reflective exercises and self assessment tools to encourage proactive learning.
- Course Components:
 - Assignments, presentations, quizzes, and group discussions on contemporary topics.
 - Teamwork opportunities to develop collaboration and adaptability in a diverse workforce.
- Evaluation Process:
 - Continuous internal assessments and end-term examinations.
 - Regular evaluation on various parameters to monitor progress.
- Skill Development:
 - Regular workshops on industry-relevant domains to equip students with necessary skills.
 - Immersion courses focusing on effective communication, financial modeling, business intelligence, and Microsoft Excel.
- Interactive Teaching Method:
 - Use of simulations, management games, and role plays for effective learning.
 - Teaching follows a detailed session plan aligned with the syllabus.
- Experimental Learning:
 - Project and internships designed to provide hands-on industry experience.
 - opportunity to research analyze and propose innovative solutions to real world business challenges.
- Industry Exposure:
 - Regular interaction with industry leaders and experts to stay updated on current trends.
 - Webinars and conferences are convened to discuss and deliberate on business management issues.

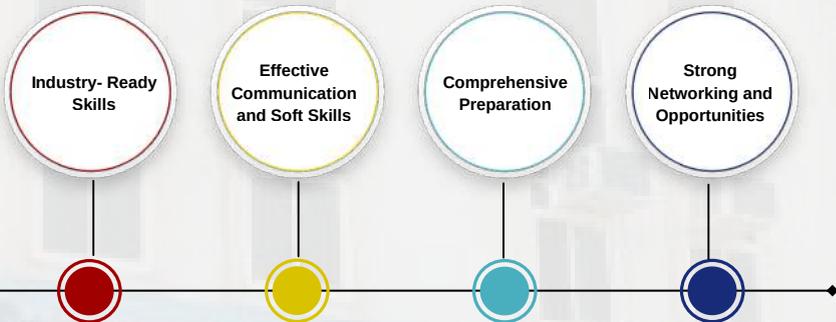




TRAINING & PLACEMENT CELL



Training and Placement Cell ensures career readiness through structured training, industry collaborations, and placement support. It provides career guidance, soft skills training, internships, and live projects to enhance employability. The curriculum is meticulously crafted to meet industry demands, ensuring a seamless transition to the corporate world. TIAS CDL nurtures young professionals by equipping them with cutting-edge analytical skills and a comprehensive understanding of the corporate landscape, preparing them for managerial roles. With strong industry linkages and regular interactions with experts, students gain valuable insights into real-world business dynamics. The dedicated T&P cell further enhances their employability through mock interviews, resume-building workshops, and campus drives. As a result, TIAS CDL has maintained a remarkable placement record, with graduates securing positions in top-tier companies, making it the preferred choice for career-focused professionals.





ADMISSION

Admission to PGDM Courses are made from the candidates qualified from any one of the six All India tests, i.e.; CAT, XAT, CMAT, ATMA, MAT, GMAT or the common entrance examinations (if any) conducted by the respective State Governments / Central Government (CUET) for all Institutions other than Minority Institutions.

The candidates are short listed on the basis of the overall rank computed taking into account of the following components and their weights:

- Score in the Common Admission test - 35 to 60%
- Score for academic performance in X Std., XII Std., Under Graduate Degree/ Post Graduate Degree - 5 to 25%
- Group discussion/ interview - 20 to 45% iv. Weight age for participation in Sports, Extra-Curricular activities, Academic diversity and Gender diversity - 5 to 20%

Eligibility :

ODL Mode

- Passed Bachelor's Degree of minimum 3 years duration.
- Final-year degree students are also eligible to apply, provided they submit all mark sheets and their pass certificate to the Academic Program Office at a later date. Failure to comply will lead to admission cancellation.

Working Professional

- Passed any Bachelors Degree of minimum 3 years duration and a minimum of 3 years relevant managerial / supervisory experience.
- Obtained at least 50% marks (45% marks in case of candidates belonging to reserved category) in the qualifying examination.

Application

The candidates may apply online for PGDM to TIAS CDL at www.cdl.tecnia.in

How to Apply





Admission Offer

Candidates who are successfully selected will be notified of their final selection. Upon receiving the admission offer, selected candidates must pay the first installment of fees within two weeks. Failure to do so will result in the forfeiture of their seat, which will then be offered to the next candidate on the waiting list.

Structure of Fees

PGDM : ODL

| Registration | First Year | Second Year | Total |
|--------------|------------|-------------|------------|
| ₹ 10,000 | ₹ 55,000 | ₹ 55,000 | ₹ 1,20,000 |

PGDM : Working Professional

| Registration | First Year | Second Year | Total |
|--------------|------------|-------------|------------|
| ₹ 15,000 | ₹ 1,30,000 | ₹ 1,30,000 | ₹ 2,75,000 |

Cancellation of Admission

The fee shall be refunded as per the AICTE norms.

Scholarship

To support academically talented students from economically disadvantaged families, TIAS CDL offers scholarships to a select number of deserving candidates.

TOP RECRUITERS



TOP RECRUITERS



INDUSTRY EXPERTS & PROFESSORS



Mr. Amitesh Sahay is a results-driven senior management professional with 23+ years of experience in international sales, operations, quality, product management, and marketing. He excels in leading cross-functional teams, driving strategic initiatives, and delivering customer-centric solutions, with strong expertise in global sourcing, process excellence, innovation, and sustainable business growth.



Mr. Ranjan Dhar is a seasoned business advisor with 34+ years of experience in sales, marketing, channel leadership, and digital transformation. Former CMO at NFS Technology and consultant to Cohesity, he advises global firms on GTM and AI-led initiatives. His career spans Oracle, SAP, IBM, Symantec, and Ingram Micro, and he teaches at leading B-schools.



Mr. Sanjeev is a seasoned business and digital transformation leader with 25+ years of global experience across Asia, North America, Europe, and the Middle East. A Co-founder of SANMIT Technologies and Partner at Servoedge, he leads major HR, Finance, and Digital programs and teaches analytics and AI/ML at premier institutions like XLRI, BITS, and IIT Delhi.



Mr. Swarn Kamal is a dynamic finance leader with 19+ years of global experience in financial transformation and strategic planning. An IIM Calcutta alumnus, he serves as VP & Global Finance Head at Akraya Inc. A former Deloitte and EY professional, he drives profitability, automation, compliance, and technology-led financial innovation.



Mr. Satvinder Singh is a technology business leader specializing in business and IT transformation, data platforms, and P&L management. With strong expertise in program and project management, he excels in service delivery, vendor management, advanced analytics, and business intelligence, driving high-impact enterprise transformation initiatives.



Mr. Vivek Varshney is a seasoned business and IT leader with 33+ years of global experience in digital transformation, telecom, AI, cybersecurity, and managed services. An IIM Bangalore alumnus, he has led major P&L portfolios, national AI programs, and transformation initiatives across top firms, and is an active speaker, trainer, and industry contributor.



WHY TIAS CDL



- Over 15+ Years of excellence in management education
- Modern Infrastructure
- Industry relevant curriculum
- Blended and flexible learning
- Pursue your studies while continuing your job
- Highly qualified professional faculties
- Networking and industry exposure
- Webinars by industry experts
- Wide alumni network
- Placement assistance
- Workshops on skill enhancement
- Industrial visits
- Guest lectures
- Prime metro connectivity

For further information/clarification please contact/write to:

Director - Tecnia Institute of Advanced Studies CDL

HQ - B-71/2 Wazirpur Industrial Area, Wazirpur, New Delhi -110052

LSC - Institutional Area, Madhuban Chowk, Sector 14, Rohini, Delhi, 110085

Contact: 011 27555124, +91 9250408935, +91 9250408927

Email: directorcdl@tecnia.in

Website: www.cdl.tecnia.in